

Guidelines for the grant and use of the official Logo for the 60th anniversary of the Treaties of Rome

The guidelines for the grant and use of the official Logo of the 60th anniversary of the Treaties of Rome are adopted by the Presidency of the Council of Ministers - Department for European Policies, in conjunction with the Department for Information and Publishing. Such guidelines constitute a general framework establishing both the conditions for granting and the provisions for using the Logo.

- **Granting conditions**

The logo is granted by the Presidency of the Council of Ministers - Department for European Policies, for single initiatives or programmes of initiatives whose cultural value and/or institutional nature is to be specifically detailed and pertinent to the celebrations for the 60th anniversary of the Treaties of Rome.

The grant of the Logo does not imply any involvement of the Presidency of the Council of Ministers in the management or financing of such initiatives.

The Logo shall not be granted in any way to commercial and advertising initiatives.

The grant of the Logo is aimed at highlighting the inherent value of the institutional initiatives related to the celebrations, as well as at promoting topics and policies relevant to such events.

The Presidency of the Republic of Italy, the Italian Parliament, the Italian Government and the Representations of European Institutions in Italy are exempted from applying for the use of the Logo, provided they inform the Department for European Policies of its use.

- **How to apply**

The application is submitted to the Department for European Policies; it must include at least the following information:

- Description of the initiative;
- Information as for the organisers and possible promoters, sponsors and partners;
- Draft materials on which the Logo will be used;
- Any further information useful for a proper evaluation of the request.

Such minimum contents will underpin the evaluation for the grant of the logo carried out by the Department.

The application form must be duly filled in all its parts. Applicants from Italy can send it by e-mail to the following address: segreteria tecnicapodip@politicheeuropee.it, or by fax to the number +39 06 67795394 or to the following postal address:

- Presidenza del Consiglio dei Ministri – Dipartimento Politiche Europee – Segreteria tecnica
Capo Dipartimento
Largo Chigi n. 19 – 00187 Roma
Tel. +39 0667795358

Applicants from outside Italy can refer to the diplomatic-consular network and to the Ministry for Foreign Affairs and International Cooperation, which will deal with the application under the present guidelines.

Also in this case the application form shall be filled in all its parts.

All applicants will receive the files of the Logo and the instructions for use via e-mail, as soon as a positive response is issued.

- **Use of the logo**

The Logo for the 60th anniversary of the Treaties of Rome can be used together with other logos, provided it is graphically independent and not confused or associated with them.

The grant is to be only ever understood as strictly related to the approved initiative and for the indicated period. Furthermore, under no circumstances shall the rights to use the Logo be sub-granted nor ceded to third parties.

The grant does not confer any right of exclusivity nor it constitutes any right of priority for tenders, competitions or State aids.

By implementing all necessary measures established by existing regulations, the Presidency of the Council of Ministers protects the Logo against counterfeiting, alterations and any unauthorised use, as well as from any use which does not comply with the modalities of grant set out in these guidelines,

In principle, it is forbidden to use the Logo for any initiative which is not directly and strictly related to the official celebrations.

Furthermore, it is understood that the use of the Logo is subject to the approval of the Department for European Policies, also as for the final layout of the materials (catalogues, reports, fliers, website layout, etc.).

Reproducing or using the Logo in a way other than that set out in these guidelines implies the immediate cancellation of the grant.